



Site Fees

All site fees are for provision of floor/ground space only. You are required to provide all materials to erect your display, including extension cords, tables and display boards. A 5% loading fee applies to corner/double-sided sites.

All fees include 10% GST. Payment in full must accompany your Site Application Form. Your application is not valid without payment of the fee.

Three payment options are available – direct deposit to our Trade Fair bank account, credit card payment, or post a cheque. Full details are on the Site Application Form.

The Site Application Form doubles as a Recipient Created Tax Invoice and you must keep a copy for accounting purposes.

Remember to include the length of trailer tow hitches and/or marquee guide ropes when booking a site, as exhibitors must not spread outside their designated site boundary.

OUTDOOR SITES

Main Oval

Focus: agricultural machinery, equipment and associated products

Description: all grassed sites

20m x 20m	\$720	incl. 3 personnel and 2 vehicle passes
10m x 20m	\$520	incl. 2 personnel and 1 vehicle pass
10m x 10m	\$370	incl. 1 personnel and 1 vehicle pass

400s Outdoor

Focus: agricultural service industry, livestock products and services, general interest with excellent/good exposure to passing traffic

Description: mostly asphalt with some gravel sites

10m x 10m	\$370	incl. 1 personnel and 1 vehicle pass
10m x 5m	\$240	incl. 1 personnel and 1 vehicle pass
5m x 5m	\$190	incl. 1 personnel and 1 vehicle pass

500s Outdoor

Focus: Garden Fair, Outdoor Adventure and Off-Road Zone located between major patron attractions

Description: mainly grassed sites, some bitumen sites

20m x 20m	\$720	incl. 3 personnel and 2 vehicle passes
10m x 20m	\$520	incl. 2 personnel and 1 vehicle pass
10m x 10m	\$370	incl. 1 personnel and 1 vehicle pass
5m x 10m	\$240	incl. 1 personnel and 1 vehicle pass
5m x 5m	\$190	incl. 1 personnel and 1 vehicle pass

Entry Gates and Kitchener St

Focus: ideally located for exhibitors with bulkier take-home products; excellent exposure to passing traffic

Description: Range of asphalt, gravel and grass sites

\$38 per linear metre incl. 1 personnel and 1 vehicle pass

Minimum frontage 3m or \$115 (depth is approx 3.5m)

200s Outdoor

Focus: general interest products and services with excellent exposure to passing traffic

Description: paved/asphalt sites

\$38 per linear metre frontage..... incl. 1 personnel and 1 vehicle pass

Minimum frontage 3m or \$115 (depth is approx 3.5m)



INDOOR SITES

Home and Lifestyle Pavilion

Focus: Home, lifestyle, health, tourism, wine and gourmet food etc.

Description: air-conditioned building with carpeted floor, central location on the grounds

4m x 6m (limited) \$1100 incl. 2 personnel and 2 vehicle pass

3m x 3m \$390 incl. 1 personnel and 1 vehicle pass

Wool Pavilion

Focus: fashion and general interest with priority link to wool

Description: air-conditioned, cement floor building shared with fashion parade catwalk and wool fleece competition

\$125 per linear metre for exhibitors with a direct link to wool (incl. 1 personnel & 1 vehicle pass)

\$150 per linear metre for other exhibitors without a direct link to wool (incl. 1 personnel & 1 vehicle pass)

Minimum frontage 3m or \$375 / \$450 (depth is approx 3.5m)

Market Stalls

Focus: Homewares, gifts and treats

Description: semi-enclosed, lockable building with loose bitumen floor

3m x 3m \$120 incl. 1 personnel and 1 vehicle pass

The Grand Education Pavilion

Focus: secondary and tertiary educational institutions, other career promotion organisations

Description: air-conditioned building and professionally kitted out by Barrett's Displays

3m x 3m \$315* incl. 1 personnel and 1 vehicle pass

*Floorspace only. Additional costs including air-conditioning, partitioning, furniture, display set-up etc. to be negotiated with Nick Barrett of Barrett Displays on 9244 2431.

FOOD VENDORS

Commercial food vendors are focused in three atmospheric Gourmet Food Courts, which include shaded chairs and tables (Woolorama responsible for cleaning) and live music playing in two of the areas. Opportunity exists for some food vendors to be strategically located elsewhere on the grounds. Woolorama gives preference to food vendors with healthy food options (low fat, low sugar, unprocessed).

Large commercial vendor – 5m x 5m or more including tow hitch and support vehicle

\$83 per linear metre incl. 3 personnel and 2 vehicle passes

Small commercial vendor – 5m x 5m or less including tow hitch and support vehicle

\$240..... incl. 2 personnel and 1 vehicle pass

Not for profit/charitable organisation

\$50 per linear metre incl. 1 personnel and 1 vehicle pass



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